



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन  
सचिव

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Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

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D.O.NO.14-1/2021 (CPP-II)

9<sup>th</sup> April, 2021

Respected Madam/Sir,

As you are aware the UGC has been issuing regular advisories for the role to be played by Higher Education Community in tackling the COVID-19 pandemic. It is a cause of great worry that we are confronted with rising upward cases of COVID-19 throughout the country. To address this emerging crisis, it has been decided to focus on the five-fold strategy to deal with the situation viz. Testing, Tracing, Treatment, COVID appropriate behaviour and Vaccination. Higher Education Institutions are expected to play a lead role in spreading awareness with renewed emphasis on 'Dawai Bhi Kadai Bhi'.

In this regard, Heads of Higher Education Institutions, Faculty, Students and staff are requested to spread awareness about COVID appropriate behaviour through websites and other media (Print/ Electronic/ Social) as given below:

1. Always cover mouth with a mask.
2. Wash hands frequently and thoroughly with soap & water or use alcohol-based hand sanitizer.
3. Do not touch eyes, nose and mouth.
4. Maintain Social Distancing.
5. Avoid Large Gatherings.
6. Anybody with signs & symptoms (cough, fever or difficulty in breathing) should call national Toll-Free Helpline 1075 or State Helpline numbers for any queries.

Messages about COVID appropriate behaviour may be tweeted with #Unite2FightCorona.

You are requested for a coordinated and collective efforts for spreading awareness about COVID appropriate behaviour.

With regards,

Yours sincerely,

(Rajnish Jain)

**The Vice-Chancellors of all Universities**

**The Principals of all Colleges**